

The Civitan Emblem
Adopted: 1/74 Last Amended: 3/97
Cross Reference: Policy #1502

The Civitan name and emblem are the property of Civitan International and are registered as its name and emblem (or trademark) in the various nations where Civitan clubs are located and is protected by the United States Federal Registration Laws. This policy shall be considered as explanatory of Article IX of the constitution and shall be construed as the interpretation by the International board of the duties and obligations specified by said Article IX.

The basic purpose of the emblem is to identify with Civitan International its individual members, its clubs, its affiliated and subsidiary organization, its publications, its activities and services and its equipment such as banner, road signs and other items. To preserve its rights and to prevent its name and emblem from becoming public property, the Civitan International board shall exercise complete authority over usage of the name and emblem. Permission for use of the emblem shall be granted only when contemplated use is appropriate to the aims, ideals and purposes of Civitan International and its member clubs. In considering requests for use of the emblem, the international board shall apply reasonable standards of propriety. The proposed use must be in good taste, creditable, dignified, of high quality workmanship and must be artistically and accurately reproduced.

Club and district administrations are not required to obtain permission to apply the emblem to printed matter for their own use such as letterheads, envelopes, bulletins, announcements, checks, convention badges and items of a similar nature. However, the emblem shall always be accompanied by the name of the club and district administration using the emblem, thus employing the emblem to indicate association with Civitan International. The emblem shall not be used by members for personal or commercial purposes.

A foundation, corporation or entity organized and controlled by a club or group of clubs, or their members, may employ the emblem upon the specific approval of the international board in each instance. However, even with such approval, if granted, the name of the sponsoring or conducting organization must always accompany the emblem to make clear the facts that the event, activity or item is that of the named organization rather than Civitan International.

Club and district administrations may not authorize the manufacture of an item bearing the emblem without the approval of Civitan International. For example, this prohibition shall apply to awards or trophies. Manufacturers may employ the emblem only with the specific written approval of Civitan International's board of directors pursuant to Article IX of the constitution. When in doubt, club or district administrations contemplating the use of the emblem should communicate with Civitan International in advance to obtain a decision or approval of such use. However, there is no prohibition to attachment of the emblem, following a club name, on an item being awarded an individual by a club, thus merely indicating that the awarding club is a member or affiliate of Civitan International.

Permission to use the emblem shall not be determined to be permanent and may be revoked by Civitan International upon notice of sixty (60) days. Violation of any agreement for its use shall result in revocation without advance notice.