



**Civitan &**

It's a Big Deal!  
**SAM'S CLUB**

**Special  
Pull-off  
Supplement**

**ANNOUNCING**

The most  
**DRAMATIC CHANGE**  
Ever in Civitan's  
**Candy Box Project**



# Clubs to get starlight mints from Sam's Clubs

## questions

*Since the beginning of time — “Candy Box time” — Civitan clubs had to order a minimum of 15 cases when they ordered candy. That problem has been solved.*

Effective immediately, Civitan clubs will replenish their candy supplies by purchasing seven-pound bags of starlight peppermints from Sam's Clubs. Each club will receive documentation enabling the Candy Box chairperson (or other representative) to obtain a picture-identification membership and charge card that can be used in any of the 520 Sam's Clubs in the United States.

The cards can be used to purchase only that one product, and each Civitan club will be given a monthly dollar limit.

At present, the stores stock seven-pound bags of Brach's® Star Brites® starlight mints, the world's leading brand of the popular peppermint candy. Candy Box chairs should meet with their closest Sam's Club manager to discuss how much candy will be needed over a specified period of time. That will ensure candy is available whenever the Civitan club needs it.

### **Is there a Sam's Club nearby?**

All but a handful of Civitan clubs have a Sam's Club within a short driving distance. Find the nearest Sam's at [www.samsclub.com](http://www.samsclub.com).

### **What will we do if the nearest Sam's Club is too far away?**

There will be very few Civitan clubs in that situation. The Civitan International staff will work with each of those clubs to find a way to get candy to them. Also, about 50 new Sam's Clubs are opened every year, so even if there's not one nearby now, there probably will be before long.

### **How is the candy paid for?**

Civitan clubs will charge candy purchases on a special card they will be issued. Civitan International Headquarters will be billed and payments made by the staff. Civitan clubs will not have to pay for either membership fees or candy purchases.

### **What if someone uses the card for other purchases?**

That can't happen. Only the seven-pound bags of Brach's® Star Brites® starlight mints can be charged on the card and each one will have a dollar limit for additional protection.

### **What if we have a question that isn't covered here?**

Contact the Civitan International Revenue Department by Email at [candybox@civitan.org](mailto:candybox@civitan.org) or telephone at (205) 591-8910, extension 113, 104, or 105.

## many advantages

Although convenience to Civitan club volunteers is the major advantage of the new partnership with Sam's Clubs, there are other benefits, too.

- The Civitan International Foundation will save 7 cents a pound by not warehousing and shipping candy.
- Additional savings will come from not having to pre-purchase candy whose cost may take a year or longer to recover.
- More savings will result from avoiding waste from shipping or aging damage, and theft or loss.
- Savings of administration at World Headquarters will enable additional management assistance and problem resolution for participating Civitan clubs.
- Savings realized will increase the net amount of Civitan's annual financial support of the Civitan International Research Center.
- Civitan leaders hope the change will encourage non-participating Civitan clubs to join the project.



# Candy Boxes support Civitan's mission

changing  
lives

*The mission of Civitan worldwide is to build good citizenship by providing a volunteer organization of clubs dedicated to serving individual and community needs with an emphasis on helping people with developmental disabilities.*

The Civitan International Research Center was built because of our Candy Box Project. In 1989 and 1991 net proceeds exceeded \$1 million, which was the basis for offering up to that amount annually for 20 years. Civitans made the commitment — the Research Center made the vision come true.

Stories documenting achievements at the Center appear in every *Civitan Magazine*. Our International and district leaders talk about people who are given new, brighter lives — in some cases, life itself — because of our Center. National news media have reported on some of the significant discoveries made possible by our foresight and investment. All this was possible because Civitan offered starlight peppermints in blue boxes.

Unfortunately, since the Research Center was dedicated in 1992, Candy Box revenues have declined every year. The boxes themselves still are as productive as they were in the beginning, but fewer Civitans in fewer clubs maintain boxes in fewer locations. And fewer boxes mean less money benefiting the Civitan Foundation.

The Civitan International board of directors and the Civitan International Foundation board of directors have undertaken a major effort to reverse the downward trend and bring the Candy Box Project income back up. Cutting expenses and making a historic pact with Sam's Clubs is one part of making that happen. The other part is getting more clubs to participate in the project and getting more Civitans to place and service boxes.

*This effort isn't just to raise money. The money is used to change people's lives.*

Remember little Elizabeth? She is now 13 and loves being a teenager. Some days it takes forever for her to get ready for school — she has trouble deciding what to wear and if her hair should be straight or curly! She is in the 8th grade at Cullman Middle School. She enjoys being around the other kids and being a part of the classroom activities. She uses her DynaVox (speech computer) each day and helps her mom to program the information she wants to share with the classroom.

Elizabeth has a baby brother, Jakob, who is now 18 months old. She loves for him to climb in her lap and give her hugs and kisses. If he gets more than his share of attention, she doesn't hesitate to let the family know. She loves music, especially the Eagles, Counting Crows and Christian groups. She is good at driving her wheelchair and maneuvers in class easily. She loves to shop at the mall. She is very strong willed and prefers to be around lots of people. Elizabeth continues to be a healthy young lady despite having cerebral palsy and continues to be

a wonderful blessing in many lives. We are also very thankful for those who have in the past and continue to bless Elizabeth's life.



# Clubs *WIN* Two Ways

Civitan's leaders hope the new Candy Box project will excite club members and volunteers, resulting in a leap in total revenues for Civitan International Foundation activities. To help encourage that, President Curt Thomas has offered special recognition to clubs that will reward the best efforts this year. Of course, participating clubs also earn money for their charitable activities, and districts receive a rebate to augment their funding.



Every club that produces from their Candy Box sales a net contribution to the Foundation of \$1,000 or more this year (October 1 to June 30) will be entered in a drawing for airline tickets to Ottawa, Ontario, Canada, for the 2003 International Convention (\$1,000 maximum value). There will be three winners.



For clubs now on the project: the five with the largest increase in total money sent to Civitan International this year will receive part of their increase in net income: 50% for the largest increase; 40% for the second largest; 30% for the third largest; 20% for the fourth largest; and 10% for the fifth largest. In addition, the president and Candy Box chairperson of each of those clubs will receive a distinctive Candy Box watch, and the clubs will receive a "Super Club" banner patch.



Clubs new to the project or rejoining it this year will also compete for rebates. The five with the most net income will receive: 50% for the highest net income; 40% for the second highest; 30% for the third highest; 20% for the fourth highest; and 10% for the fifth highest. In addition, the president and Candy Box chairperson of each of those clubs will also receive a Candy Box watch, and the clubs will receive a "Super Club" banner patch.



Districts will be divided into three groups according to their membership totals. In each group, the district with the largest increase in net income will receive Candy Box watches for their governors and Candy Box chairs.

*"I think this is the best thing that's happened since eagles learned to fly."*

Curt Thomas, 2002-03 International President

**Tell Curt you want to be part of the *NEW* Civitan Candy Box Project.**

Our club is on the project and commits to increasing our revenues by \_\_\_\_\_ % this year.

Our club would like to become part of the project; please contact me.

Club Name \_\_\_\_\_ District \_\_\_\_\_

My Name \_\_\_\_\_ Position \_\_\_\_\_

Daytime phone \_\_\_\_\_ Email address \_\_\_\_\_

**Fax, email or mail to Civitan International: (205) 592-6307, [candybox@civitan.org](mailto:candybox@civitan.org),  
Curt Thomas, Civitan International, Box 130744, Birmingham AL 35213**

***This is Candy Box! If everyone helps, everyone wins!***

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