



**THE QUARTERLY  
NEWSLETTER OF  
THE HEARTLAND  
DISTRICT OF  
CIVITAN INTERNATIONAL**

THIRD QUARTER - JULY 2013

**IN THIS ISSUE! PAGE**

Civitan International Convention in Denver, Colorado	1&3
Board, Leadership Team & District Calendar	2
A First Timer's Report from the Denver Convention	4
Club Officer Training	5
Other District News	5
International Foundation	6
Debbie Bruce Juhlke announce Candidacy for President-Elect for 2014-2015	6
<b>C L U B N E W S</b>	
Wichita Civitan in Denver Food Deliveries	7
Ranger Civitan Club Relay for Life	7
Heart of the Rock Schools Honor Round Rock Special Educators	8
A Word from the next Guv	8
District Convention Registration	9

**Civitan Speaks with Action a Mile-High**  
**Heartland District Named "Big Fish" with most members attending Civitan International Convention in Denver, Colorado**

The 2013 Civitan International Convention in Denver was awesome on all accounts for the Heartland District!!

We all had a great time eating and shopping on the 16th Street Mall: there was something for everyone no matter what your taste! The highlight of the Convention was the election of our next President Elect for the 2013-14 Civitan year. The election was between Jay Albertia from the Valley District and Mattie Fraser from the Florida District. Two great Civitans indeed! The candidates spoke about their views and plans for the future and in the end the delegates voted and Jay was elected. In addition to President Elect, our own Region 7 delegates were asked to make a choice as to who would represent them as International Director Region 7 for the 2013-15 Civitan year. The candidates were: Jo West Davis from the Hot Springs, Arkansas Club, Patty Bottorff from the Topeka Civitan Club in Kansas, and Frank Kelley from the Ranger Civitan Club in Grand Prairie, Texas. After three ballots, Frank was elected 2013-2015 Region 7 International Director. Frank will represent the Civitans of Region 7 (Heartland and Great Southwest Districts and El Paso) on the Civitan International Board beginning October 1, 2013. There were also two bylaws amendments presented to the delegation:

**Proposal #1** Article IV Board Of Directors Section 4:02. This proposal would have deleted the Junior Civitan International President as an ex officio member. The delegation voted to table this proposal

*(Continued on page 3)*



**BOARD OF DIRECTORS****Governor**

Vivian Dail  
vdail611@gmail.com

**Governor Elect**

Joyce Walton Sullivan  
jwalton@focusbank.com

**Immediate Past Governor**

Jo West Davis  
jojack@cablelynx.com

**Past Governor Director**

Fred Norman  
frednorman@sbcglobal.net

**Certified Club Builder Director**

Debbie Bruce Juhlke  
heartlandgovernor5@yahoo.com

**Area 1 Director**

Dr. Carolyn Bridges  
cbqatar@yahoo.com

**Area 3 Director**

Blake Phillips  
phillips\_blake@hotmail.com

**Area 5 & 6 Director**

Irma Ramirez  
ramirez7779@att.net

**Secretary**

Jeannetta Edwards  
nmvision@yahoo.com

**Treasurer**

Connie Black  
heartlandtreas@sbcglobal.net

**Judge Advocate**

John C. Fournier  
fournierhome@sbcglobal.net

**Sergeant at Arms**

Dale deReign  
dale.dereign@cox.net

**Chaplain**

David Eck  
dadeck@excite.com

**Area 2 Director**

Linda de Reign  
lmd1016@cox.net

**Area 4 Director**

Delsa Adams  
delsa.adams@sbcglobal.net

**Area 7 Director**

Michelle Rogers  
rogersproperties@sbcglobal.net

**LEADERSHIP TEAM****Audit Chair Pending**

Wilson Duvall

**Awards**

Betsy Barnes  
Barnes.Betsy@att.net

**Campus Civitan**

Diane Potts  
dpotts4dsp@gmail.com

**Candy/Coin Box Chair**

Harold Connell  
brookiowa@aol.com

**Club Growth and Retention**

Norma Pew  
normapew@hotmail.com

**Directory**

Karla Fournier  
fournierhome@sbcglobal.net

**Nominations**

Jo West Davis  
jojack@cablelynx.com

**Foundation Liason**

Harold Connell  
brookiowa@aol.com

**Fruitcake**

Lowell French  
lfrench@suddenlink.net

**International Convention Liaison**

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**Junior Civitan**

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**Junior Civitan Governor**

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Jack Truesdell  
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**Meeting/Convention Chair**

Laura Chapa  
laura.dailchapa@gmail.com

**New Club Building**

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frednorman@sbcglobal.net

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**Training**

Debbie Bruce Juhlke  
heartlandgovernor5@yahoo.com

**Webmaster**

David Overton  
david@overtontdesign.net

**Newsletter**

Frank Kelley  
awacs85@gmail.com

**Field Director, Club Development**

Jeannetta Edwards  
nmvision@yahoo.com

**2012-2013 CALENDAR OF EVENTS****JULY**

**July 1** Deadline Report 2013-2014 Club Officer Report

**July 2** CI Board Meeting

**July 3-6** International Convention, Denver, CO

**July 20** July Dues Billing Delinquent after this date

**AUGUST**

**August 9** Heartland Board Meeting

**August 9-11** Heartland District Convention

**August 11** Heartland New Board Meeting

**SEPTEMBER**

**September 24** Deadline Adds/Deletes for October Dues Billing

**September 30** Club Officer Training Should be Complete

**September 30** Area Director/Lt. Governor Year End Report Due

**OCTOBER 2013-2014 Year Begins**

**October 02** Deadline 2012-2013 Add/Deletes Due

**October 20** October Dues Billing Delinquent after this date

**HEARTLAND EXPRESS** Please e-mail articles and photos for publication to: Frank Kelley, awacs85@gmail.com or by mail to

Frank Kelley, 8628 Running River Lane, Fort Worth, TX 76131

**PUBLICATION DEADLINES**

3rd Quarter JULY 1st

4th Quarter OCTOBER 1st

2013-14 1st Quarter January 2nd



## International Convention in Denver (continued from page 1)

There were lots of opportunities for fun and fellowship in Denver as well as opportunities to learn more about Civitan through workshops, presentations and business sessions. Several Heartland District Civitans participated in the annual Golf Tournament and Putt 'n Chip which raises funds for our Civitan International Research Center. The Convention featured outstanding world class entertainment including Cloud 9, an all ladies string quartet, Michael Ostaski, a world renowned artist, the President's Council reception at Coors Field: Home of the Colorado Rockies, a hilarious comedian (Tim Wilkins), and the 4 Grands and 8 Hands sing-a-long.

Denver lived up to its reputation as a city with so much to offer: excellent scenery, awesome weather, good food, good people and good times! The 2013 International Convention was outstanding! *The Editor*

**Proposal #2** Article IV Board of Directors Section 4:03. This proposal would have removed the limitation for delegates to vote for their Director specifically by Region rather than at large by all delegates. This proposal failed to pass.

**Other Convention highlights included:** Joyce Walton Sullivan was installed as our 2013-2014 Governor.

2012-13 President Elect Bob Robinson did a great job in showcasing the 2013-2014

Civitan International Presidential theme: "Civitan: Hometown Heroes" during the Membership Extravaganza on July 6th. We are so proud of Joyce and she's going to keep the enthusiasm and excitement going in the Heartland District for 2013-2014! We were recognized as the "Big Fish" District because we had the most Civitan members registered for the Convention! A total of almost 70 Heartland District Civitans were registered. That's an outstanding turnout from our great District. We could hardly fit us all into the photo! The Heartland District was recognized as a President's Council Leadership District. The Wichita Civitan Club earned a Fourth place for their work with the Coin Box program.



Denver Mini-Putt Gang

## A FIRST-TIMER'S VIEW OF THE 93RD CIVITAN INTERNATIONAL CONVENTION

By Ben Wheeler of the Dallas Town North Civitan Club

Let me start off with a negative statement: I have been a Civitan member for only nine months. Therefore, I had no old friendships to renew. This will be the last time I can make this statement.

The Convention was held in the Sheraton Downtown, along the free tramway. Since I stayed at my daughter's in Littleton I was able to ride the light rail to the front door of the hotel.

My registration badge had two banners attached to it. One said "First Timer," and the other read "Big Fish,". "Big Fish," meant I was part of Region 7 (Heartland District) and we had the most delegates at the 93rd International Convention.

Civitan Administration and the Host District (Great Southwest) did a great job of making things run smoothly as the schedule of activities was easy to follow. Wednesday, July 3rd; the first day of the Convention had an Orientation session in mid-afternoon and

Opening Ceremonies was held at 7:30 pm (not burdened by a meal). Entertainment was furnished by painter, Michael Ostaski, who produced large portraits of: Beethoven; Elvis; and Thomas Edison. He used several brushes, lots of paint and his hands to make something out of nothing. The finished portraits were great entertainment and he donated them to Civitan to be auctioned (silently).

On Thursday July 4 th; we started the day with the First Business Session followed by some time to get acquainted and then the Awards and Recognition Luncheon (where Heartland was recognized). Entertainment was classy and furnished by "Cloud 9," a string quartet. After lunch the workshops overlapped which made it difficult to choose. I chose "IRS update," and "Getting The Most Out of Your Membership,". Following these two sessions we had a "Region 7 Caucus. This was a great opportunity for me as the presentations by those striving for "President-Elect," gave me a chance to hear both candidates. My opinion was - There are no losers here. In region 7 we had three candidates for International Director and after hearing all three ,Äi Again I realized there were no losers.

Friday, July 5, I got delegate status and voted early. Then I attended the Philanthropy Program. WOW! Do our members know

what we have here? This is our greatest tool of recruitment. I have ordered the DVD of this presentation to use in reminding our members and to use in recruiting. The workshops I attended were: "Effective Recruiting," "Getting in the Public Eye," and "Team Building," - All related to recruiting. Another workshop was "Fruit Cake 101,".

The final day brought about the Election Business Session. In the Membership Extravaganza the election for Region 7 had a little

glitch (we had to vote again). The interim wait for the results was handled by Parliamentary (Robert Dietz) who missed a career as a stand-up comedian. Tim Wilkins (entertainer) had a hard act to follow. By-laws were voted on and Item 1 was tabled and Item 2 was voted down. The new President-Elect is Jay Albertia, MST and our Region 7 International Director is Frank



Kelley, MST.

A resolution praised President Joe G. Parker, MST and his term of office. He in turn acknowledged all who had helped him in his year of "Passion Through Action,". He gave out awards and I am proud to say the "Heartland District," walked away with many.

In the afternoon I attended "New Club in a Box Seminar," which I felt had great points about recruiting.

The evening "Social, Installation Banquet and Closing Ceremonies," brought the installation of the 2013-14 President-Elect; International Officers; and District Governors followed by an address by incoming President Robert A. "Bob," Robinson announcing his 2013-2014 theme: "Hometown Heroes,". Our final entertainment was provided by Four Grands & 8 Hands which really got the crowd jumping.



Ben



## Club Officer Training

The training of club presidents, presidents-elect, secretaries and treasurers are a requirement for a club to be eligible for International and District Awards, but more important is the knowledge that is obtained to better lead one's club. With the exception of clubs located in Texas, Heartland District Presidents and President-elects should attend a Geographical Leadership Training session provided by Civitan International. They are held in locations generally close to the locations of our clubs.

On June 22, officers from Metro Tulsa, Wichita, Hutchinson, Topeka, Broken Arrow, Bartlesville, Siloam Springs, Sand

**The next Geographical Leadership Training date within our district will be in Little Rock on July 20. On August 10, there is also a session offered in Memphis, TN**

Springs, Starlight, Yes We Can, Wyandotte County and Ranger Civitan clubs received training in Tulsa. One of the Wichita officers took advantage of the training offered during the International Convention in Denver on July 5.

The next Geographical Leadership Training date within our district will be in Little Rock on July 20. On August 10, there is also a session offered in Memphis, TN if you did not attend one of the earlier sessions.

All secretaries and treasurers are offered on-line training through the Civitan International web site [www.civitan.org](http://www.civitan.org). Only those who were previously trained and are repeating in the same office are exempt for taking the training this year, prior to October 1, the start of the new fiscal year for Civitan. Plans are being made to assist with training for these positions during the District Convention to be held in Austin on August 10th.

If you have any questions about Club Officer training, please contact our 2013-14 Leadership/Training Coordinator, Harold Connell at [brookiowa@aol.com](mailto:brookiowa@aol.com) or call him at 316-204-6202.

### Area Director Training

Training for all Area Directors will be conducted on Friday afternoon, August 9, during the District Convention in Austin.



## Other District News

### Special Olympics Medal Project goes District-wide

The District Board of Directors voted to extend the "Our Fair Share," project to all of the clubs in the Heartland District. For nearly 30 years, the Civitan clubs in Arkansas have purchased the medals awarded to all of the athletes at the Summer Games in the state. This project is too large for just one club, but by combining forces, the Civitan clubs can make this generous contribution to the Special Olympic program with a \$15 pro-rata contribution, dubbed "Our Fair Share.," This year, any club that contributes this designated amount to the District project committee for the Special Olympics in their state, will earn a banner patch, and can use this as a project for Honor Club purposes.



## Special Olympics

### Program Ads Available for Leadership Banquet

Sponsorships are available for the Leadership luncheon at the District Convention.

#### Program ads are available as follows:

Full Page -	\$100
Half Page	\$50
Quarter Page (business card size)	\$25
Name listed as a luncheon patron	\$10.

Please send Ad in a PDF format with check made out to Heartland District Civitan, to the luncheon chair Karla Fournier at 28 DeSoto Circle, North Little Rock, AR 72116. For "Patrons," please designate how you wish your names(s) listed. You can reach her with questions at [fournierhome@sbcglobal.net](mailto:fournierhome@sbcglobal.net).

## INTERNATIONAL FOUNDATION UPDATE

*By Harold Connell, Heartland District, International Foundation Liaison*

The Civitans at the Helm Program has added a new level of achievement this year. It is the Admiral of the Fleet level which is obtained when a club's total giving averages \$200 or more per member, based on club membership as of October 1. The Civitan Club of Wichita is the first in the Heartland District to achieve that honor, reaching an average giving of \$206.30 per member.

Coin box collections, individual and club gifts to the Civitan International Foundation, and monies raised for the annual Golf Benefit Tournament played during the International Convention all count in this program. Admiral level is based on \$100/member, Captain level is \$50/member, Navigator level is \$25/member and Helmsman level is \$10/member. Please take a look at the Chesapeake Foundation's Matching Funds flyer in this issue to find out how to double your individual and club donations.

As of 6/28, the Civitan Club of Topeka has obtained the Admiral level with an average giving of \$108.04 per member. Cabot and Houston Clear Lake clubs have obtained the Captain level. Qualifying as Navigators are Bartlesville, Hutchinson, Paragould, and Starlight clubs. Having obtained the first level as Helmsman are the Enid, Jefferson County Pine Bluff, Muskogee, and Siloam Springs clubs. Total giving at the present time for the Heartland District of \$17,614.26 places us on the Helmsman level with an average of \$13.30 per member.



## Debbie Bruce-Juhlke Announces Candidacy for Civitan International President-Elect 2014-2015

Dear Fellow Civitans,

With a humble heart, I share with you that on Saturday, July 6th, at our Convention in Denver, I announced my candidacy for President-Elect of Civitan International. At the convention, members of our Civitan family encouraged me to run for this office, offering their guidance and support. After prayerful consideration with my husband by my side, we decided to begin my campaign for President-Elect 2014-2015.

The words "I am Civitan," are rooted deeply in my being. I have spent the past 33 years involved in Civitan on the local, district and international levels. As many of you already know, as do my family and friends, I spend my days living to the ideals of the Civitan Creed. Not only is Civitan a worthy organization, but one that teaches both the volunteer and the recipient the importance of giving of oneself to others. Because of my involvement with Civitan, I realize now more than ever before, that we must work together to grow our organization, to raise awareness and to help our beloved Civitan to thrive, while helping others within our communities.



I ask that you please support my candidacy for President-Elect and join in me in helping shape the future of Civitan. Together we will continue to make the world a better place through Civitan service. I look forward to having you join us on this remarkable journey.

*Debbie Bruce-Juhlke*  
*CivitanDeb@gmail.com*





## C L U B N E W S

**CIVITAN CLUB OF WICHITA****(Wichita, KS)**

Eight members and spouses from the Civitan Club of Wichita attended the Civitan International Convention in Denver. The club was honored by receiving a banner patch for ranking # 4 in the Coin Box Project for the 2011-12 Civitan year. Harold Connell was also honored during the Golf Benefit Awards Luncheon held at the Arrowhead Golf Club for obtaining the most sponsors and the most non-Civitan sponsors, plus raising the 4th highest amount of money for the benefit.

The Civitan Club of Wichita delivers food commodities once a month to 112 low income residents who live in two different housing units. Larry White, project chairperson, is shown with a "full load" ready for transportation and delivery. Harold Connell's vehicle is the transportation.

**RANGER CIVITAN CLUB****(Grand Prairie, TX)**

Twenty three members and two guests gave their time, talents, and finances to support the 12 hour American Cancer Society Relay for Life project on June 14-15 in Grand Prairie. Ranger Civitans were everywhere! New members and old members alike

were conducting security patrols, directing vehicles to parking, helping participants take their gear and equipment to their team sites, measuring and marking the team sites, placing signage in and around the venue, registering participants, managing waste, picking up and delivering 1000 bottles of donated water from Grand Prairie Coca Cola to the site for volunteers and partici-

pants, and selling Luminarias. Ranger Civitans were present on site many hours before the event began to help with logistical functions: helping get the site set up for the 450 participants, family members and caregivers that were expected to participate. Ranger Civitans donated to the cause by operating the Paul's Posse Jail and Bail fundraiser, selling chocolate chip cookies for donations, selling tickets for a chance to win a specially created doll and a cash donation. Although it was oppressively hot, they still had a great time. A special Shout out to the SURVIVORS and "Sheriff," Paul and Stephanie Moreno for the opportunity to experience our first Relay!



## HEART OF THE ROCK CIVITAN CLUB (Round Rock, TX)

On May 13th the Heart of the Rock Civitan Club held it's annual Heart of Excellence, Special Educator's Reception and Dinner at the GOALS Learning Center in Round Rock. The evening was about honoring educators in their community who work daily with children and young adults who face life with developmental and intellectual disabilities.

During the evening's events, Round Rock Independent School District's Eden Guthrie spoke about the importance of these educators. RRISD Superintendent, Dr. Jesus Chavez also made remarks at the event. Heart of the Rock Civitan President, Debbie Bruce- Juhlke recognized the following educators from RRISD for their dedication: Crystal Plemons, David Vincent, Gail Wilson, Mina (Niki) Benjamin, Holiday Harris, Ashley Brunette, Courtney Beck, Nichole Nunnally, Hatiera Butler Rodriguez and Elizabeth Alvarado-Hernandez. Each of these educators received a gift bag and certificate from Heart of the Rock Civitan Club. There were a number of community businesses that helped make this evening a huge success for the Round Rock Civitans.

Two special certificates were also

awarded by President Bruce-Juhlke. The first ever "Heart of Excellence," Award was conferred upon Round Rock ISD's Director of Special Education, Linda Noy. Ms. Noy will be retiring in June after 28 years and Heart of the Rock Civitan wanted to honor her dedication and commitment to the field of Special Education. Our second special award, Citizen of the Year went to Sally Decker. Ms. Decker is Program Manager for ARCIL (A Resource Center for Independent Living) in Round Rock. ARCIL provides services to those with special developmental and intellectual needs.

President Debbie Bruce-Juhlke, RRISD Superintendent Jesus Chavez, Ashley Brunette, Nicole Nunnally, Elizabeth Alvarado-Hernandez, Nikki Benjamin, Holiday Harris, Courtney Beck, Hatiera Butler Rodriguez, Gail Wilson, and David Vincent.



## A WORD FROM THE NEXT GUV:

A great big "THANK YOU" to all those who have stepped up to leadership positions for this coming year, not only in the district but in the clubs as well. This is a great example of putting your Civitan Passion into Action. As we finish out this year and prepare for the next, let's keep that passion alive. Passion is energy .....and there's no better time than now to get on that Energy Bus!

In Denver, the 2013-2014 Civitan theme "Civitan Hometown Heroes" was revealed. It's such a natural following to "Civitan Passion Speaks with Action" It's that Civitan Passion ,and your willingness to give of your time and energy, that has made you heroes to your community.

Heroes are a work of heart.....and we all know there is tremendous heart in the Heartland District.

I look forward to working with all our Heroes in the Heartland in the coming months.

With Civitan Passion

*Joyce Sullivan, Governor- Elect 2012-2013*







# REGISTER TODAY

**Our host hotel is the Holiday Inn Midtown at a rate of \$104 per night** for a King or Double Queen room.

Please make reservations through the Holiday Inn by July 21, 2013 to receive this rate.

**Reservations must be made directly with the hotel by calling (512) 451-5757 or (888-300-6273).**

**When calling; please refer to the group name of "HCM".** All reservations must be guaranteed by credit card, first night deposit. Reservations must be canceled by 4:00 PM, 24 hours before the day of arrival or the first night of the stay will be charged

## ----- CONVENTION REGISTRATION FORM -----

Please check if you are a voting delegate for your club. Club name: \_\_\_\_\_

EVENT	COST	# ATTENDING	AMOUNT TO SUBMIT
<b>All inclusive</b> , all events Friday through Sunday	\$140.00	X _____	= _____

If you are not attending all events, please indicate below which events you will be attending and include any guest in your selection

<b>Citizen of the Year Luncheon</b>	\$25.00	X _____	= _____
<b>Friday Night Host Welcome Reception</b>	\$25.00	X _____	= _____
<b>Saturday Events Meeting, Lunch, and Dinner</b>	\$90.00	X _____	= _____
<b>Saturday Guest Lunch</b>	\$25.00	X _____	= _____
<b>Saturday Guest Dinner</b>	\$35.00	X _____	= _____
<b>Sunday Past Governor's Breakfast</b>	No charge		
<b>Late Registration After August 1</b>	\$10.00		_____
	<b>TOTAL SUBMITTED</b>		_____

Name: \_\_\_\_\_ Name of Guest: \_\_\_\_\_

Club/District Position: \_\_\_\_\_ Contact Info: (email or phone) \_\_\_\_\_

**Mail registration and payment (checks only please)  
to Laura Chapa, 2731 Cold Water Trail, Grand Prairie, TX 75052.  
For questions, contact Vivian Dail at vdail611@ gmail.com**

