

THE HEARTLAND EXPRESS

THE QUARTERLY NEWSLETTER OF THE CIVITAN HEARTLAND DISTRICT

Civitan History: 1976-2017

Despite its best efforts of its leaders, staff and members, Civitan in the late 1970's continued to see its numbers erode from 35,500 to 31,000 members. The money invested in big-named athletes saw little membership growth, so publicity efforts ended and hiring freezes were implemented.

The first Sno-Do event sponsored by the Canadian Junior Civitans was in 1972;



1972: First Junior Civitan Sno-Do in Ontario

a one hundred kilometer snowmobile race held in Barrie, Ontario, Canada. Participants in Sno-Do events obtained pledges from sponsors who pay according to the distance the participant races.

This event annually raises tens of thousands of dollars for special Civitan projects both local and international.



1976: Candy Box fundraising begun by Louisville Club.

In 1976 the Louisville Kentucky Club provided Civitan a money making project by having volunteers place peppermint in blue box displays at motels and restaurant cashiers and in 1980 Louisville negotiated with Civitan International for the candy box concept. Twenty five percent remains with local club; the remainder sent to Civitan International out of which the candy supplier is paid, some to the staff, the remainder Dollars annually to aid in projects for the mentally retarded.

Although senior membership declined, Junior Civitans grew to 17,411 by 1978, held its first

convention in 1981, and became self-supporting in 1982.

Money for special projects was raised with great success through Candy Box, Sno-Do, Fruit Cake, Chocolate Easter Bunnies and safe for the environment trash bags; however, most of the monies from dues supported Civitan International.

In 1973 the Civitan International Foundation made an \$85,000 commitment to fund an office at the National Association for Retarded Citizens. By the late 1970's, over 600,000 inquiries had been handled by the Civitan Public Inquiry Program at NARC, but to Civitan's dismay the public remained largely unaware of its efforts. To gain greater public recognition that was necessary to attract new members, Civitans closed its office at the NARC and began its association with Special Olympics. By 1973 Michigan Civitan Brian Connelly earned a seat on that state's Special Olympics Board of Directors involved in planning and promoting the first International Special Olympics at Mt. Pleasant, Michigan.



1979: International President, Brian Connelly, initiates Civitan's commitment to the Special Olympics. (PHOTO: GETTY IMAGES)

THIRD QUARTER 2017

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HEARTLAND DISTRICT CALENDAR

S E P T E M B E R

- September 1-3 District Convention, Clarion Inn, Branson
September 15 Club President Membership Plan due to Gov. Elect Bob Shell
September 24 DEADLINE: Adds/Deletes Due for Quarter One (October)
September 29 DEADLINE: All Area Director Reports due to Governor
September 30 DEADLINE: All Club Officer Installations and Training Completed

O C T O B E R

- October 1 2017-2018 Civitan Year Begins:
"Kindle Your Fire for Civitan"

**Want to get on board the Heartland Express?**

Heartland Express is the quarterly newsletter of the Heartland District Civitans. It's your source for news of all activities and plans in our district and a chance to get a little recognition for your club and share your Civitan experience with other clubs across the five states of Heartland District.

Send your photos and news items for publication in the newsletter to our editor, Ann Livingston at alivpif01@aol.com.

Ann Livingston, Heartland District newsletter editor



Civitan: 1976-2017 *Continued from page 1*

In 1978-1979 Conelly served as Civitan International President and got an endorsement from the Executive Board to make Special Olympics a major Civitan project. Civitans across America and Europe raised over \$50,000 and provided 50 volunteers to help with the 1979 Games held in Brockport, New York.

The success of the Special Olympics led to correspondence with Civitan International. Eunice Kennedy Shriver detailed a much more significant involvement with Civitan and Special Olympics during the next international games in 1983. Specifically, Civitan International became the prime sponsor for the games, second only to the Kennedy



1983: In correspondence with Eunice Kennedy Shriver, Civitan International became the prime sponsor for the Special Olympics, raising \$250,000 for the games.

Foundation, by raising \$250,000. This led to a special relationship in which Eunice was awarded Civitan's Fourth World Citizenship Award. Civitan International provided half the total budget for the Summer Games of 1987 and in 1991. But the sentiment of many Civitans felt there again was no notable public recognition for the money and effort spent.

In 1984 Civitan International finally revised its creed to reflect the sensibilities of both its female and foreign membership. Because this historical document and almost "sacred" in the minds of many Civitans, it was a difficult decision to remove the original sexist, American, and Christian language from it. It took the long and patient efforts of "consummate diplomat" and past President Francis Essic of North Carolina, to convince many Civitans of the necessity or legitimacy of changes. The 1984 convention, however, finally amended the historic document.

In 1985 Frank Bulgarella resigned and John Rynearson became Executive Vice-President of Civitan International. John spent time in Asia visiting clubs and building memberships. In 1986 Civitan held its first International European Convention in Oslo, Norway.

On October 8, 1988 the leadership of Civitan International reached a consensus that a flagship institution committed to providing clinical services and doing research in the area of developmental disability among children should be the vehicle for the future success of Civitan. After viewing numerous proposals

CIVITAN: THE LAST 25 YEARS

- 1972 First Sno-Do Event
- 1977 Rose City Tyler Club, TX
- 1979 First Civitan Support of Special Olympics
- 1986 Siloam Springs Club, AR
- 1987 West Little Rock Club, AR
- 1988 University of Alabama chosen by Civitans for their research center
- 1990 Polly Mooney became first woman Civitan International President
- 1992 Civitan International Research Center Opened
- 1997 Hot Springs Club, AR
- 1997 Houston Clear Lake Club, TX
- 2003 People First Club, AR
- 2004 Starlight Broken Arrow Club, OK
- 2005 Jefferson County Pine Bluff Club, AR
- 2007 Yes We Can Enid Club, OK
- 2008 Cabot Club, AR
- 2009 Argenta North Little Rock Club, AR
- 2009 Heart of the Rock Club, TX
- 2009 Hope Club, AR
- 2009 White River Valley Batesville Club, AR
- 2011 Southwest Little Rock Club, AR
- 2011 Twin Lakes Mountain Home Club, AR
- 2012 Chenal Little Rock Club, AR
- 2012 Ranger Grand Prairie Club, TX
- 2013 Civitan Orchids Club, KS
- 2013 Austin Action Club, TX
- 2013 West County Creve Couer Club, MO
- 2014 Coastal Bend Club, TX
- 2014 Butler County Club, MO
- 2014 Heartland Helpers Club, KS
- 2015 River Park Maumelle Club, AR
- 2015 Tri-County Lake Fordyce Club, AR
- 2016 \$400,000 3T MRI Machine purchased for CIRC research laboratory
- 2017 100th year Civitan celebration and convention in Birmingham, AL



1989: Civitan International endows the University of Alabama Birmingham to create and support the Civitan International Research Center.

solicited by consultants the Board chose the University of Alabama at Birmingham due to their international impact, public exposure benefit to Civitan and their personal touch approach. The Flagship Study Committee voted unanimously in 1989 to recommend UAB as the site of Civitan Flagship Institution.

A growing urban research university with 17,000 students and 14,000 faculty and staff, UAB was chosen because it displayed a partnership concept not offered by other institutions. Civitan International members committed to provide one million dollars per year for twenty years in return for which UAB donated highly visible property on its campus and one mil-

lion dollars toward construction of a six-story building to house the center. When in 1989 the Civitan Convention agreed to these terms Thomas McNulty's dream of committing exclusively to the mentally challenged citizen that dated back to the 1950's – finally came true.

By 1990 Polly Mooney had been Governor-Elect and became the first female Civitan International President.

In 1992 the Civitan International Research Center was completed.

Excerpted from Ambrester, Margaret E, The Civitan Story, 1917-1992, EBSCO Media 1992, p 105 – 142/ Civitan International website 2017A Century of Civitan Magazine, University of Alabama at Birmingham, Section years 2000-2009



1917-2017, the Image of Civitan: an evolution of the Civitan logo, a symbol of service and hope from the beginning to the future.

From the year 1992 to 2017 Civitans around the world have helped raised money for:

\$400,000 3T MRI Machine Laboratory (one of three in the U.S.) for Research and patient care for Autism, Dementia, Alzheimer's, Parkinson's, Schizophrenia, Macular Degeneration, Spinal Cord, Glioma, ALS and traumatic brain injuries.

Civitan Sparks Clinics, a clinical diagnosis and treatment center in Birmingham

Special Olympics around the world

In addition, z We are 40,000 members strong In North America, Europe, Africa and Asia.

Dr. Courtney Shropshire's legacy has truly expanded.

GOVERNOR'S MESSAGE

By Frank Kelley, Heartland District Governor, 2016-2017

Hello Heartland Civitans!

What a wonderful and awesome Centennial Celebration Convention we had in Birmingham! There were many highlights: The Tulsa Community College Campus Civitan Club was honored as the CAMPUS CIVITAN CLUB OF THE YEAR, SERVICE PROJECT OF THE YEAR for their Halloween Dance for Disabilities and for First Place for OUTSTANDING JOINT CLUB RELATIONSHIP with their Sponsoring Club, the STARLIGHT Civitan Club of Broken Arrow, Oklahoma. Way to Go and Congratulations! The Heartland District earned the Quality Achievement Award for the 2015-2016 Civitan year and as a result of the District's hard work and participation and her leadership, Immediate Past Governor Marcia Dec-hand was recognized as a Distinguished Governor! Congratulations Marcia! The Civitan Orchids out of Kansas City, Kansas were recognized for Honorable Mention for the Courtney Shropshire Outstanding Club Award. Congratulations Orchids! The Heartland Express won Third Place for Outstanding District Newsletter! Thanks to Editor Ann Livingston and Publisher David Overton for their efforts in producing such an awesome District Newsletter! Twin Lakes Civitan Club won Third Place for Outstanding Club Website. Hot Springs Civitan Jo West-Davis did an awesome job as the North American Awards and Recognition

Ceremony Master of Ceremonies! The Civitan Club of Wichita was recognized as one of the top International Coin Box participants. CONGRATS to the KC Ex-Men for being the Convention BIG FISH winner for having the most club members in attendance at the Convention! Immediate Past International President Debbie and her husband Dr. Tim of the Heart of the Rock Civitan Club, Round Rock, Texas were recognized for their major financial contribution for the support of the Junior Civitan program. Thank you so much Debbie and Tim! THANK YOU to everyone who attended the Convention! I apologize if I missed recognizing any award winners or forgot to thank anyone, it was inadvertent. Let me know and I will make it right.

The tours of the newly restored Civitan International Headquarters and the Civitan International Research Center were very popular and enjoyed by all. Workshops, entertainment, and activities were aplenty with titles like Read All About It, The ABCs of Fundraising led by our new



EVP Scarlet Thompson, Living the Meme, Civitan Rocks the Block, and Your Way to Wellness. It was a great time to rekindle old friendships and create new ones. Our District Photo was taken on Monday afternoon and I was so impressed to see such a large contingent of Heartland Civitans in Birmingham. I would like to thank ALL of you who came to Birmingham to be a part of history, our Centennial Celebration Convention! My final thought on the convention experience is to thank the Civitan Orchids and KC Ex-Men for giving Kim and I the opportunity to ride the "Heartland Express" Coach from Kansas City to Birmingham by way of Graceland in Memphis. Thank you, thank you very much.

As we enter the last quarter of our Civitan Year, let's get busy, incentives are still on the table to include \$1000 for clubs that charter during July, August, and September! The \$1000 in Civibucks can be used for registration to the 2018 Convention in Reno. Don't give up, you all CAN do It! The Heartland District has always

There are no Impossible Dreams, only our limited perception of what is possible.

been an International Leader and this year will be no different. I need your help Civitans!

Club and District Leaders: Let's finish strong by each of YOU recruiting one new member now! Hold a membership meeting and invite guests to hear the Civitan Story, your story!! Be sure to share all of the great works you have done and what you are doing the remainder of this Centennial Celebration year! If you are an Accredited or Certified Club Builder and you have not earned your CENTENNIAL BUILDER blazer emblem yet, call or text me to let me know. I want to work with you to help you earn it. It is my heartfelt thought that each Club Builder in the Heartland earn their CB emblem and we still have time to make it happen!

Make plans now to join us in Branson on September 1-3, 2017 as we recognize individual and club accomplishments, celebrate our success, have fun, participate in informational and educational workshops, and install our 2017-2018 Leadership Team. Convention Details and registration forms have been sent to all Centennial Leadership Team Members. It will also be available on our Heartland District website.

Thank you for everything you do and always remember: There are no Impossible Dreams, only our limited perception of what is possible.

Frank

GOVERNOR-ELECT'S MESSAGE

By Bob Shell, Heartland District Governor-Elect, 2016-2017

BOBTALES

When the only Civitan club you ever attend is your own, you probably think that every club must (and should) operate the way yours does. That certainly was what I thought before venturing out to all of the clubs in the Heartland District. What I found by visiting those 39 clubs is that we have a rich variety in the ways that our clubs operate. Thank goodness that we are not locked into a set pattern of how all clubs must operate.

Some clubs meet every week, others meet only once a month. Some have a speaker every time they meet, others never have a guest speaker and exist only to plan service projects and evaluate the success or failure of those projects. Some clubs exist to "get their hands dirty" by actually performing service projects. Others exist to raise money for worthy causes and "get their hands dirty" through fund-raising. One club appears to operate primarily as a fellowship club to enjoy each other's company and reminisce about good times they have had together.

If you have found that your club has bogged down in the sameness of



what you do, take a meeting to talk about what it is you as a club really want to accomplish: Service? Knowledge? Fellowship? Some combination of those three? Re-evaluate your quantity of meetings and the time, date, and location of your meetings.

Decide if you want new members. I know that sounds almost heretical to some who will read this, but it is an important question to ask. If your club has not been growing, maybe it is because you don't really want it to grow and subconsciously you are working against growth. If you meet in a restaurant room that can accommodate only 15 people, maybe you are conveying to potential visitors that you don't really want to grow.

If you need to talk about your club's direction and strategic plan, feel free to call me at 918-766-3449 or email me at bobshell1951@gmail.com. I am looking forward to the great things that we can accomplish together in the next year.

Bob Shell, Governor-Elect

Write your U.S. Congress representative



Regardless of your political affiliation, one issue before Congress is no doubt near and dear to your heart if you are a Civitan. Congress is considering budget cuts to many agencies, including the National Institutes of Health (NIH). You might not know much about the NIH, but they are one of the major funders of the Civitan International Research Center (CIRC). Please contact your representative in the House or Senate to let them know that you oppose cutting funding to the NIH. You can find contact information for your members of Congress at <https://www.congress.gov/members>, then click on How to Contact Your Member.

The National Institute of Health is a major funder of Civitan International Research Center (CIRC).

District Areas Redefined

To meet the requirement of having five clubs in each Area, it has been necessary to implement a realignment of the existing Heartland District Areas, and add one: the new Area Eight. See map and list below:

Area One: Civitan Orchids • KC Ex-Men • Lawrence • Topeka • Lancaster-Melton Peacekeepers

Area Two: Bartlesville • Broken Arrow • Metro Tulsa • Muskogee • Siloam Springs • Starlight

Area Three: Kennett • Jonesboro • Paragould • Twin Lakes • West County • Butler County

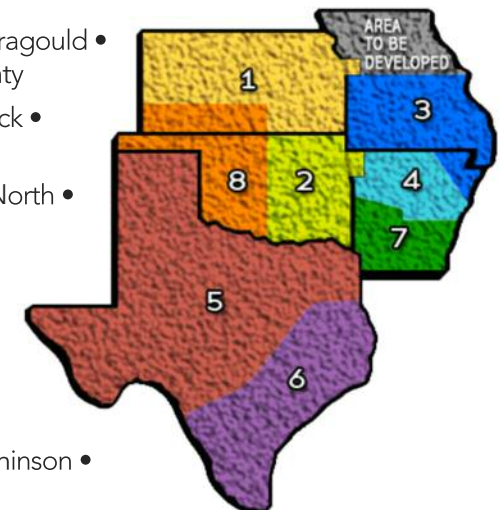
Area Four: Argenta • Cabot • Little Rock • River Park • Searcy

Area Five: Bluebonnet • Dallas Town North • Ranger • Rose City • Wichita Falls

Area Six: Coastal Bend • Corpus Christi • Heart of the Rock • Houston Clear Lake

Area Seven: El Dorado • Hope • Hot Springs • West Little Rock

Area Eight: Enid • Happy Trails • Hutchinson • Wichita • Yes We Can



TIME'S A WASTING... REGISTER TODAY!

2017 HEARTLAND DISTRICT CONVENTION

FRIDAY, SEPTEMBER 1ST - SUNDAY, SEPTEMBER 3RD
CLARION HOTEL - HIGHWAY 76
BRANSON, MISSOURI

Labor Day Weekend! Come Early / Stay Late

"You Ain't Seen Nothing Yet"
Celebrate 100 Years and Beyond Meeting the Needs of the Future
Opportunity is knocking...your chance to answer

TO REGISTER, SEE FORM ON NEXT PAGE OR CONTACT:
Jason Holbert, Chair jason9x19@gmail.com 785-691-8520 or
Frank Kelley, Governor awacs85@gmail.com 727-631-9354
To Contact the Hotel Call 417-334-7666



REGISTRATION FORM HEARTLAND DISTRICT CIVITAN CONVENTION

September 1-3, 2017

At Branson Clarion Hotel and Conference Center, 2820 MO-76, Branson, MO 65616

Reservations must be made directly with the hotel by calling (417) 334-7666

When calling, ask for the Heartland District of Civitan International Rate. Group rate is \$96.16 per night (tax included), which includes breakfast.

Please make hotel reservations by August 1, 2017 to receive our group rate.

Name _____ Nickname _____

Are you a Civitan or a guest? Civitan Guest Is this your first District Convention?* Yes No

Club Name _____ Club Position _____

Street Address _____ City, State, Zip _____

Phone Number _____ Home Mobile Business

Email Address _____ Are you a voting delegate for your club? Yes No

Are you a club president attending with a first-time attendee?* Yes No

Are you a District Leadership Team member? Yes No What Position? _____

The Friday Citizenship Luncheon, the Saturday Luncheon, the meeting and the Installation/Award Banquet are included in the \$100.00 convention fee.

Convention registration deadline is August 1, 2017. After August 1, the registration fee increases to \$125.00.

*All first-time attendees and their accompanying club presidents will receive a 10% registration discount. (Maximum discount 10% per person.)

	Price	Number
FULL Centennial Convention Registration - \$100.00 (Add \$25 if registering after August 1)		
Friday evening show at Presleys*** - \$33.00	\$33.00	
The following prices are for guests only:		
Friday Citizenship Luncheon ONLY - \$25.00	\$25.00	
Saturday Luncheon ONLY - \$25.00 Installation/Award Banquet ONLY - \$35.00	\$25.00 \$35.00	
Total Less 10% discount for first-time attendees and accompanying presidents		
Grand Total Enclosed		

Please enclose completed form with check payable to Heartland District of Civitan and remit to Jason Holbert, % Lawrence ACTION Civitan Club, PO Box 442164, Lawrence KS 66044

Questions? Email Jason Holbert, District Convention Planner, at lawrence.civitan@gmail.com or call (785) 691-8520

HAPPY TRAILS CIVITAN CLUB

Bowl-a-Rama Raises \$600!

A huge thanks to the Happy Trails Civitan Club members for working hard to have bowlers participate in a Bowl-a-Rama at Heritage Lanes on June 8 at 6:30pm. The top team of the tournament would win \$500 for a charity of its choice—which for Happy Trails is My Heart's Appeal, founded by Happy Trails Civitan Club member Lovetie Major.

The Happy Trailers won 2nd place and \$300 for My Heart's Appeal, with a matching donation drive at the time which doubled their \$300 to \$600!



BARTLESVILLE CIVITAN CLUB

Autism School Hosts Play about Planets

Paths to Independence (PTI), a school for Autistic students, produced a play May 25 that the senior boys wrote. The boys also designed their costumes and the set.



World renown actor and director Joe Sears (Greater Tuna) has been the senior boys' drama coach throughout the year.

Bartlesville Civitan Club

members Susie Lagal, Kathy Shelts, and Harry Harrington assisted with set construction. PTI Director Clair Bartley is also a Civitan.



LITTLE ROCK CIVITAN CLUB

Shoeboxes for Veterans Program

The results are in... 450 boxes!!

This is the number of Christmas shoebox gifts the Little Rock Civitan club helped with last Christmas. The program was started in 2015 by Nancy Brant of Little Rock, AR. Her husband was a Veteran and is now deceased. She realized how many shoeboxes she had around her home and what a nice little gift that would make to local men and women that have served our country. We take a shoebox and fill it with things like magazines, toiletries, deck of cards, magnifying glasses, and fun things for veterans to do. Put a Christmas card in the box, thank them for their service and wrap the boxes with Christmas paper. Simple and the average cost of most boxes is between \$10 - \$12.

The first year Nancy delivered 75 Christmas shoeboxes to our local Veterans Hospital. These shoeboxes also were delivered to several homeless Veterans. Her goal for 2016 was to double her previous year and deliver 150 shoeboxes. I learned of this effort and brought it to the attention of the Little Rock Civitan club. They got involved and with the help of local business organizations and churches..... 450 wrapped shoeboxes of gifts were delivered. It took a caravan of 8 SUV's and trucks to carry them to the VA Hospital. Jr. ROTC members had to be called out to help.

Most of the Veterans are in their senior years and have no families for love and support. These Christmas surprises lifted them up and let them know that someone, somewhere, remembered and cared. It has to be said that joy overwhelmed those that personally delivered boxes to these Veterans and shed many tears of happiness to see the smiles on their faces.

This project is very simple and low cost. Civitan clubs everywhere can get involved. Simply contact your local VA Hospital or VA center and ask how to get involved. Wayne "Oz" Richie will personally be glad to help your local chapter, saying "Civitan would not exist as we know it today if it was not for our Veterans that worked for our freedom. I have only been a Civitan member for about 11 months now and I must say that I am Very Proud to be part of Civitan and honored to be the President Elect of such a wonderful Civitan Chapter."

Wayne "OZ" Richie



Lawrence Club Creates a Clean Centennial Project

This summer, The Lawrence ACTION Civitan Club completed its Centennial Project, "Welcome Home Centennial Kits." embarking on a supply drive and creating "housewarming" gifts for the clientele at Tenants to Homeowners, a local non-profit organization dedicated to



On June 13, 2017, Officers Jerry Totten (President-Elect), Lynne Ellis (Director) and Chaplain Karla Hesse delivered our club's Welcome Home Centennial Kit Project, containing over 100 items to the Tenants to Homeowners office at the local United Way building. This was a unique way to commemorate Civitan International's 100th anniversary while helping those in their community.

providing affordable housing for eligible families. Tenants to Homeowners offers everything from affordable apartments to "rent-to-own" homes in developing neighborhoods in their community. The club have been hon-

ored to work with them in a manual labor capacity in the past, and were so impressed in seeing what they do that we wanted to do a supply drive for their clientele.

They saw an opportunity to serve because moving is expensive, and their clients are hit just as hard—if not harder by those costs as they move into their homes and apartments. The goal of the supply drive was to provide several "welcome home" kits designed to help defray the costs intrinsic to moving. They filled new, donated mop buckets and laundry hampers with cleaning products, paper towels, shower curtains and other consumable items that families often purchase or need when moving into a new home. At least 12-15 Civitans contributed, either by procuring donations or donating themselves, and ended up with well over 100 items. This further strengthened their partnership with Tenants to Homeowners and the United Way and helped several families in need.

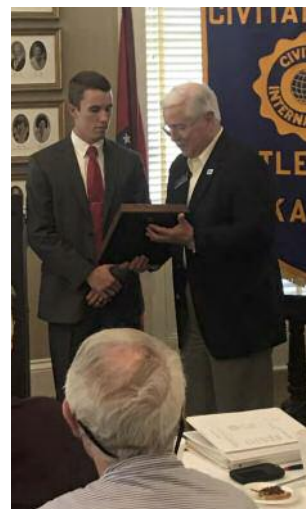
This project was a complete success. The club provided service to families in need, increased the community's knowledge about they we are and what we do as Civitans, and they enjoyed fellowship while working together, coordinating and sorting through supplies.

community's knowledge about they we are and what we do as Civitans, and they enjoyed fellowship while working together, coordinating and sorting through supplies.

Kennett Club Off and Running

The Charter Ceremony for Kennett Civitan was held Saturday, April 29th, at Grecian Steakhouse in Kennett. Our 2016-2017 Governor, Frank Kelley, was on hand to swear in the new officers and get the club off to a great start. The motto on their Facebook page is "There is no greater disability in society, than to the inability to see a person as more." Looks like we can expect great things from this club!

Pictured below: Tena Crucani Petix, Alan Campbell, Brook Holden, Lindsay Warrington Smith, Morgan Layne and Jan Puckett Raspberry.



Police Graduate Honored

On July 13 the Little Rock club's program was the presentation of another Noel Don McGuire Award. The award is presented to the number one graduate of the Little rock Police Department recruit training class. The recipient of this year's award was Officer Nathan Lee of Class #85. He scored first in firearms, second in physical fitness and first in academics.

Also on hand were Captain Heath Helton who told of Officer Lee's accomplishments, Major Carl Minden of the Pulaski County Sheriff's Department, Officer Hill, who took photographs, and Officer Lee's wife, Fallon.

CENTENNIAL PROJECTS/FUND RAISERS

1. Collect 100 cans of food for food pantry, 100 coats for children, etc.
 2. Do 100 hours of community service. Keep a log.
 3. Gather 100 Civitan members & local people for a centennial trash pick-up day.
 4. Host a centennial silent auction and use proceeds for community projects.
 5. Help 100 needy families throughout the year.
 6. Organize a centennial beautification project somewhere in your community.
 7. Build 100 feet of wheelchair ramps for underprivileged disabled people/families.
 8. Paint a park bench to celebrate 100 years of CIVITAN.
 9. Plant a tree in the community with Centennial placard.
 10. Work with local Chamber of Commerce to declare a CIVITAN Day of Service.
 11. Coordinate a 100-mile bike rally, walk-a-thon, run with a centennial theme.
 12. As part of a community project, plant a centennial vegetable garden.
 13. Organize a book drive & read to children at your local school or library.
 14. Host a service project marathon. Pledge to volunteer 100 hours.
 15. Hold a CIVITAN booth/bake sale at local flea market.
 16. Host an Easter Egg Hunt for 100 Special Needs children.
 17. Have members donate 100 pints of blood to Red Cross.
 18. Host a Centennial lunch/dinner and feed 100 Veterans.
 19. Sponsor 100 Special Needs Children to attend a week long Summer Camp/Camp Civitan. 20. Sponsor a Heritage Day demonstrating all types of vintage crafts. Invite children.
 21. Host a picnic for 100 Special Needs Families and promote your club.
 22. Purchase 100 toys for foster children.
 23. Place 100 Flags throughout your city/town on Flag Day.
 24. Purchase 100 t-shirts in support of the local Special Olympics participants.
 25. Give away 100 care packages (toiletries, snacks, etc.) to the homeless.
- CENTENNIAL PUBLIC RELATIONS-PROMOTIONS**
26. CIVITAN Centennial displays at fairs, libraries, grocery stores, empty storefronts, etc.

TWO MORE MONTHS TO CELEBRATE**100 WAYS to Celebrate 100 YEARS!**

27. Articles in local newspaper.
28. Newspaper ad – 1/2 page or full page with old/new pictures.
29. Write local CIVITAN history.
30. Use local TV or radio.
31. Collect and display trivia and/or photos of your CIVITAN Club.
32. Publish history tidbits/fun facts in CIVITAN newsletter.
33. Have Mayor to proclaim "CIVITAN Day/Week/Month/Year."
34. Display CIVITAN Club history at the city/county library.
35. Have a CIVITAN float in a parade.
36. Promote CIVITAN International Research Center.
37. Collect 100 stories of how CIVITAN has made a difference to families, communities, etc.
38. Use CIVITAN Centennial logo on all materials.
39. Collect and display historical CIVITAN items from members/former members.
40. Post a birthday countdown to build excitement to March 17, 2017.
41. Create a centennial calendar and plan one activity a month that celebrates 100 years.
42. Write a letter to the editor listing 100 reasons to volunteer, highlighting CIVITAN century of service.
43. Partner with local museums to create a centennial display.
44. Purchase CIVITAN Centennial supply house items and give as gifts.
45. Invite local celebrities or prominent people to help celebrate CIVITAN's centennial by speaking at your club meetings, etc.
46. Partner with your JUNIOR CIVITAN Club to talk about CIVITAN – its history & volunteerism.
47. Display a CIVITAN Hall of Fame wall or bulletin board at your local Library, Community Center.
48. Create a centennial scrapbook of CIVITAN history.
49. Create flyers with CIVITAN history & current information for stands at libraries, Chamber of Commerce, welcome centers, etc.
50. Interview former members about their first memories of CIVITAN.
51. Use local TV station for "Historical Moment" from CIVITAN's history.

52. Make a DVD. Interviews with members and record all celebrations.
53. Rent a billboard to advertise 100th birthday.

CENTENNIAL EVENTS

54. Secure sponsors for centennial event.
55. Hold a city/town centennial celebration.
56. Present history of CIVITAN/JUNIOR CIVITAN at local high school.
57. Let them eat cake...birthday cake that is! Serve at meetings & events.
58. Host a centennial poster contest for kids, Junior Civitans, etc.
59. Give a centennial gift to your city/town community center.
60. Host a centennial photo contest.
61. Host a centennial classic car show featuring vehicles from every century.
62. Challenge your club to collectively lose 100 pounds by the end of 2017.
63. Host a centennial sock hop for adults with intellectual disabilities.
64. Create a centennial Christmas tree with 1917 era decorations.
65. Coordinate a centennial festival. Offer games, food, activities that were popular 100 years ago.
66. Initiate a centennial essay contest.
67. Conduct a centennial conference or seminar focused on volunteerism.
68. Bury a time capsule with CIVITAN memorabilia.
69. Host a heritage day where old projects, newsletters, etc. are displayed.
70. Host a business-after-hours for the local Chamber of Commerce.
71. Sponsor a cook-off contest.
72. Host a centennial booth at the local farmers' market.
73. Host a centennial benefit concert.
74. Host a 100th birthday party & invite at-risk children.
75. Host a historical dinner featuring costumes, food & music from 1917.
76. Hold a centennial progressive dinner...feature highlights of CIVITAN history at each location.
77. Recognize past presidents with small gift and time to reflect.

78. Attend the CIVITAN Centennial International Convention on June 24-27, 2017.
79. Share CIVITAN history with other civic groups-Rotary, Lions, Optimist, etc.
80. Host a Centennial Clergy Appreciation Meeting.
81. Plan a trip to Centennial International Convention and tour your World Headquarters and CIVITAN Research Center.
82. Perform skit showing CIVITAN at various times.

CENTENNIAL MEMBERSHIP-GROWTH OPPORTUNITIES

83. Sponsor New Member. Earn your 1st Sponsored CIVITAN Centennial Pin.
84. Sponsor a new Centennial CIVITAN Club or a new Junior Civitan Club.
85. Hold a Homecoming reunion of former members. Give them the opportunity to re-join your club.
86. Write "thank you" notes to former members or supporters.
87. Develop strategies to engage younger members.
88. Build New Centennial Civitan Club and earn your Centennial Builder Crest/Blazer.
89. Recruit and add 10+ new members and earn \$100 in Civi-Bucks.
90. Sponsor a second New Member and earn a Centennial Lanyard.
91. Invite 100 friends to join CIVITAN.
92. Sponsor 4 New Members earning recognition on the Members Sponsorship Team MST. 93. Conduct a membership drive to ensure the next 100 years.
94. Advertise "CIVITAN Associate Member" and what is available to them.
95. Sponsor six members and earn your Centennial Engraved Name Badge.

CENTENNIAL DONATIONS OPPORTUNITIES

96. Identify 10 members to contribute \$100 to CIVITANS-at-the-Helm.
97. Nominate/Begin a CIVITAN Fellow for a long time member to present to him/her during a special club/district meeting/convention.
98. Give \$100 to the CIVITAN Foundation.
99. Participate in the Civitan Golf Benefit or Putt & Chip at Centennial International Convention.
100. Purchase a brick for the Civitan Headquarters Restoration Project.

HAPPY CENTENNIAL

100 Years of Helping Communities!

*Louis Stephens, VP Membership-Leadership
louis@civitan.org - 800-CIVITAN (248-4826) Ext. 119*

HEARTLAND DISTRICT OF CIVITAN INTERNATIONAL Foundation Liaison Report 2016-2017

BY MARCIA DECHAND, 2016-2017 IMMEDIATE PAST GOVERNOR

As updated with July numbers from Civitan International. Further updated number expected after District Convention.

2015-2016 — 138 President's Council Members
 Oct-Dec, 2016 — 105 President's Council Members each month
 Jan 2017 — 103 members (Does not include the 4 new members who joined at Area 1 & 2 meetings.
 Feb-Mar 2017 — 104 members Apr-May 2017 — 101 members

FRUITCAKE:

HEARTLAND DISTRICT:

Fall 2014	3648 Lbs. Sold	\$62.86 Rebate Received
Fall 2015	3290 Lbs. Sold	\$51.12 Rebate Received
Fall 2016	2520 Lbs. Sold	\$31.73 Rebate Received



CIVITANS AT THE HELM

2015-2016 DISTRICT PARTICIPATING CLUBS — 33

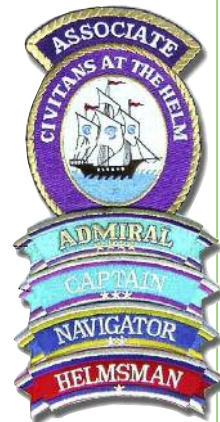
2015-2016 DISTRICT CLUBS AWARDED — 31

OCT 2016 — P/1 - A/0	NOV 2016 — P/5 - A/2
DEC 2016 — P/8 - A/6	JAN 2017 — P/19 - A/8
FEB 2017 — P/20 - A/8	MAR 2017—P/25 - A/12
APR 2017—P/26 - A/12	MAY 2017—P/28 -A/15

Total 2015-2016 Civitans At The Helm -

Heartland District - contributions: \$58,507.91.

Total: Oct 2016 : \$120.00	Total: Jan 2017 \$1,313.71
Nov 2016: \$1510.00	Feb 2017 \$2590.00
Dec 2016: \$2985.00	Mar 2017 \$4229.32
Total: Oct-Dec, 2016: \$4,615.00	Apr 2017 \$1447.00
	May 2017 \$10,714.00



CANDY BOX/COIN BOX

Total 2015-2016 Candy Box -

Heartland District - contributions: \$13,565.54

October 2016	\$356.67
November 2016	\$568.44
December 2016	\$389.42
Total 1st Qtr:	\$1314.53
2nd Qtr.	\$1475.82
Apr 2017	1063.61
May 2017	308.46



Total 2015-2016 Coin Box -

Heartland District - contributions: \$6,460.89

October 2016	\$376.48
November 2016	\$551.37
December 2016	\$666.71
Total 1st Qtr.	\$1594.56
2nd Qtr.	\$1075.47
Apr 2017	668.87
May 2017	274.80

"Come to Birmingham they said –"

A First Timer's Account of Civitan International's 100th Anniversary Convention

by Michael Jones, Happy Trails Civitan Club

Come to Birmingham they said – You don't want to miss the Centennial Celebration they said –

Meet Civitan leaders from around the world they said –

The sessions will help you grow your club they said –

Did I go to the Centennial Celebration in Birmingham, Alabama?

I'll say I DID!

With our Happy Trails club only being 3 months old, where do you start?

Well, it started right at the Birmingham airport with scrolling WELCOME messages on all of the digital displays in the terminals. Then being questioned several times, "Are you here for the Civitan celebration?"

The hotel provided a FREE shuttle from the airport. A prompt and polite driver welcomed us again and shared that the hotel was already buzzing with Blue & Gold. And he was right. The lobby was humming and directions to the registration desk provided our packet of exciting materials.

Banners with Civitan logo and "welcome" in a myriad of languages



greeted us on the second floor Atrium. The map in our directory revealed that we would be utilizing most of the facilities of the hotel including Ballroom and numerous breakout session rooms.

The massive ballroom filled with each event and training session rooms had every seat occupied. Warm greetings and spirited conversations embraced the hallways

throughout the day. Bus tours of UAB, Civitan Research Center and World Headquarters acquainted us to the beauty and heart of Birmingham. And then came the evening; BBQ food trucks with arcade games in the park with a comfortable walk back to hotel. Old Car Heaven was the venue for the President's Council Social sharing 100 years of history. It wasn't difficult to identify that history was in the

making by attending such a unique centennial celebration. Kendyl Massey, our International President-Elect warmed our hearts by announcing that our 2017-18 theme is "KINDLE Your Fire for CIVITAN". The glow of our members will light the world.

*In Civitan,
Michael Jones
Happy Trails, Oklahoma City*

Heartland District Celebrates a Century of Service at 2017 Civitan International Convention

110 Heartlanders Attended June 24-27 at the Sheraton Birmingham Downtown Hotel



AWARDS & RECOGNITION

TULSA COMMUNITY COLLEGE CAMPUS CIVITAN CLUB - Campus Civitan Club of the Year, Service Project of the Year ; First Place, Outstanding Joint Club Relationship with Sponsoring Club, the Starlight Civitan Club

THE HEARTLAND DISTRICT - Quality Achievement Award, 2015-2016

IMMEDIATE PAST GOVERNOR MARCIA DECHAND - Distinguished Governor!

CIVITAN ORCHIDS - Honorable Mention, Courtney Shropshire Outstanding Club Award

THE HEARTLAND EXPRESS - Outstanding District Newsletter

TWIN LAKES CIVITAN CLUB - Third Place for Outstanding Club Website

CIVITAN CLUB OF WICHITA - One of the top International Coin Box participants.

KC EX-MEN - BIG FISH winner, most members in attendance at the Convention

IMMEDIATE PAST INTERNATIONAL PRESIDENT DEBBIE AND DR. TIM JUHLKE of the Heart of the Rock Civitan Club - recognized for their major financial contribution for the support of the Junior Civitan program.



Heartland District at the 2017 Civitan International Convention

